



## **SPONSORSHIP OPPORTUNITIES**

### **For the sponsor- The TOPTENT™ as a promotional tool**

A sponsor's opportunities for exposure at an event are great, though not always maximized. This is not so in the case of the TopTent™, whose unique and highly-visible structure is perfect for displaying logos or promotional banners on. Its distinctive architecture makes it a striking presence at any event. So, for a cost lower than or equal to a traditional sponsorship deal the sponsoring company is assured of being extremely visible and memorable.

### **For the organizer-Satisfy prestigious sponsors**

With the TopTent™ event organizers can offer their biggest sponsors a degree of exposure that meets their expectations. It provides a display surface two or three times that of more traditional means of displaying a company name and logo, which in turn means greater profitability.

### **Great potential for exposure**

The design of the TopTent™ provides a displaying opportunity that no other tent can match. The printable surface of the twelve 8' X 8' panels that make up the circumference is double the area of an average billboard. That, combined with the novelty of the TopTent™ makes it an attractive sponsorship opportunity for large companies often seen at major popular events.